

# New Haven Dental Association NEWS BRIEF

A BULLETIN FOR NEW HAVEN DENTAL ASSOCIATION MEMBERS

OCTOBER 2005

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[www.newhavendental.org](http://www.newhavendental.org)

**THURSDAY, NOVEMBER 3**

**DR. MARTIN GOLDSTEIN:**

**COMFORT ZONE COSMETICS - THE ABRIDGED VERSION**

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During this presentation, Dr. Goldstein will share with you his approach to cosmetic/restorative case presentations as well as case planning and execution. Topics covered will include the use of the cosmetic simulation, how to screen for serious cosmetic consumers, the use of SmileVision's resin replica and hard/soft templates for veneer temporization and lab-assisted direct composite veneers. Join us for this enlightening evening!

**The New Haven Country Club**

**Cocktails start at 6:00 pm**

A Buffet will be served.

*Cost: \$36, payable to the New Haven Dental Association.*  
For reservations, please call Dr. Barry Weiss at 288-5916,  
or e-mail him at [barrwei@yahoo.com](mailto:barrwei@yahoo.com) before Tues, November 1.

Jacket and tie are required for men.

# PRESIDENT'S MESSAGE

Dear Colleagues,

First of all, let me thank all of you who did so much for October's Legislative Evening, but especially Drs. Hung and Weiss for putting together a great night with a terrific line-up of legislators. Also, special thanks to Dr. Donna Balaski (of the CT Department of Social Services) and to our own Dr. David Fantarella for both speaking so eloquently on Access to Care for the underserved. And finally to Dr. Bob Kelly of UCONN (who, by the way, is one of the ADA's top three biomaterial guys in the U.S.) for coming down to properly educate us all on this very hot amalgam topic.

For those who missed the event we also had amongst our guests Representative Richard Roy of Milford who, it was rumored to us from the CSDA, is the legislator who plans to introduce an anti-amalgam bill in our state. You have to give the gentleman credit for just showing up in the enemy camp; I thank all members in attendance for your restraint and good judgement!

The result of the evening was better than hoped. Mr. Roy seemed open to learning about mercury in amalgam, and Dr. Kelly was eminently educated but measured in his presentation; the exchange between the two men was almost too good to be true; I went into the night wondering whether someone would leave screaming, yet by the end the two men had exchanged business cards, vowing to keep conversations open. Who knew?

The one thing I took home from this night and my preparation leading up to it was that *science, while it guides our profession, does not necessarily translate to public opinion*. Just as we share our art and science with the public, so to are others sharing their art **that would deny our science**. You've all no doubt seen some pretty inflammatory editorials written in the New Haven Register and other papers. And while I don't want to be an alarmist, I encourage you all to jump on the internet and look over the anti-amalgam rhetoric that's spewing from the zealots out there, with little or no respect for the science that has been published in real, juried medical and dental journals.

In my opinion, this amalgam issue isn't about being right or wrong - I don't know a member who doesn't think amalgam is safe. It's about truth winning over rhetoric for OUR patients, who deserve our professional, **scientifically based** opinions on this and all issues of their oral health. Complacency has no place here. Don't stop telling your patients the truth, and don't think that this problem will go away if you ignore it!

Life is short, Share your Art (and Science!),

Doug

# ANNOUNCEMENTS

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## MEETING SITES:

The New Haven Country Club is now the **only** place we'll be having monthly meetings this year (there will not be any meetings at the New Haven Lawn Club as previously stated). We'll run through the following meeting dates and places again to avoid any confusion:

Tuesday, December 6, 2005 - New Haven Country Club, Holiday Party!

Last years' fantastic jazz combo, "Airborne", has been re-booked.

Thursday, February 2, 2006 - New Haven Country Club - Table Clinic CE Night.

It is in the works to give you THREE opportunities to earn an hour of CE credit in: Access, Domestic Violence, and Infection Control (see below).

Thursday, March 2, 2006 - New Haven Country Club - Staff Night.

We're securing a renowned Yale Art Historian to talk on the Art of the Smile.

Thursday, April 6, 2006 - New Haven Country Club - Technology Night.

We're planning to have new dental technology brought in by our local dental sales representatives - more to follow on this!

Thursday, May 4, 2006 - The Annual Banquet

## CONTINUING EDUCATION:

Your NHDA Board is hard at work creating a NHDA Continuing Education Program to keep up with the dictates of the new Dental Practice Act. Our mission this year is to support the DPAct and our membership by getting you at least one hour of CE credit at each of our meetings (excluding the Holiday Party and the Annual Banquet).

At the next meeting, and for as many meetings as we can, we will provide for you attendance records for your personal CE file. While this November meeting with Dr. Marty Goldstein will be worth one credit hour, we are working out the details for our February (normally "home talent") meeting to be for THREE hours (running concurrently) of table clinics in the less available requirements of the DPAct: Access to Care, Domestic Violence, and Infection Control. This way, you can pick the table clinic you're most interested in (or in getting credit for), view it, and receive your CE certificate. If we run longer, who's to say you can't get more than one hour's credit? The CSDA has told us that they will support our efforts to gain this CE credit wholeheartedly.

## **“ASK A DENTIST”**

The relentlessly generous and efficient Dr. Bruce Cha has spent yet more of his time for us, now working on a press release of the “Ask a Dentist” portion of our website. He’s met with Mr. George Aspland of e-Vision, LLC, who writes: “It’s all about Targeted Traffic and Conversions: Targeted traffic from search engines and directories, partner-sited promotion and advertising, while continually improving the ability of your web site to convert visitors into inquiries, leads, and new business.” A Press Release would get us indexed in Google News and Yahoo News within a day or two, with a link to our site.

Anyone interested in helping out with this please call Doug at 288-0900 or Bruce at 281-6574; such a project could add a one to three thousand dollar expense to our budget, so if you strongly disagree with this expenditure, please register your disapproval... We can’t know unless you tell us, and we’d like to talk about this at the November meeting. Call us!

### **Dental Equipment for Hurricane Katrina Victim Dentists**

Anyone having any used dental equipment in good condition please call Dr. Ken Chasen of the Meriden-Cheshire-Wallingford Society at 203-237-7449. Ken is coordinating the pick-up and delivery of any donated equipment - Kudos to Ken!

**ADDRESS SERVICE REQUESTED**

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